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Carly Checketts
BookScouter, Media Relations
140 Victory Estates Drive
Athens, GA 30605
801.458.7880
Carly@BookScouter.com



SELL BACK BOOKS FOR MORE THROUGH BOOKSCOUTER.COM
Double Your Cash Back

Athens, GA, April 21, 2011—Textbook buyback season is a bittersweet process of completing your classes, getting rid of your books, and then realizing you have made back less than 25 percent of what you spent at the beginning of the semester. There is a better way! Stop standing in line at the bookstore. Why post on Craig’s List and just cross your fingers that your book may sell? Kick your textbook buyback woes and visit BookScouter.com.

BookScouter is a website designed to show students where to sell books for the highest price. Comparing purchase prices from different book buyback vendors can be time-consuming and frustrating. But by simply typing in your book’s ISBN (International Standard Book Number, found on the back cover or in the first few pages of most books) into BookScouter, quotes from dozens of vendors are instantly displayed in one place.

Creator of BookScouter, Brandon Checketts (32), says, “I believe it is the most comprehensive, most accurate, and most user-friendly website of its kind.” Quotes are listed from highest purchase price to lowest, and each has a link that takes you directly to the site of your choice. The site is connected to more than 40 book buyback vendors to get you the best price available. It also shows important features of each vendor’s site, such as payment options (PayPal, check, credit), and if they include free shipping with their purchase.

If you are a new seller, you can read through feedback and vendor ratings left by other BookScouter users. These are also found conveniently on the quote page.

Current student, Jessica Bitton, loves that there is no registration for this free service. “I made more than double what I would have at the campus bookstore last semester.” A senior at Weber State University, Bitton says she wishes she had known about BookScouter sooner. “I have been playing around with the iPhone app. Very cool.”

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Checketts has included free apps for iPhone and Android. These apps allow you to scan barcodes easily without having to type in the book's ISBN. Search for "BookScouter" in the App Store or Android Marketplace. Even if students decide to wait in the long line at the campus bookstore to sell their books, they can use their new app to see how much more they might make by selling online. Instant cash from the bookstore is nice, but twice the return might be worth the two-week wait.

College students looking to recycle their textbooks and make a little money at the end of the semester will love BookScouter. Other patrons include professional booksellers looking for the greatest profit as well as stay-at-home moms cleaning out their libraries of old novels, kids books, and cookbooks. Invite your friends, family, and fellow students to use BookScouter. It's easy and it's free! For more information, questions, or comments visit <http://BookScouter.com/>.

ABOUT BOOKSCOUTER

In August 2007, Brandon Checketts, of Athens, Georgia, created BookScouter to make selling textbooks online less painful and more profitable. Students all over the country have found that selling their textbooks online using BookScouter gets them, on average, twice the cash of what they would receive at the campus bookstore. Students are not the only ones who benefit. Bookselling professionals and those clearing clutter from their home use the site to find who will give them the most money for their books. Bookscouter currently works with 40+ book buyback vendors to ensure its users the best selling price. The website's traffic has more than doubled each year since 2007 and currently runs a new search about every two seconds. This free service provided by BookScouter requires no registration and no obligation to sell.

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